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PRESS RELEASE

Neace Lukens announces New President *for Employee Benefits Division*

Louisville, September 21, 2009: Neace Lukens is pleased to announce the addition of Jerry Batt as the New President of Employee Benefits. Jerry will be responsible for the entire Employee Benefits Sales and Service Operations within Neace Lukens.

Jerry comes to Neace Lukens with more than 15 years of experience as a senior level executive. Most recently, Jerry at Sky/Huntington Insurance as the President and CEO, this agency was a similar size to that of the operations within Neace Lukens. His responsibilities included the oversight and leadership of his staff of 450 employees in sales, marketing, human resources and accounting in Toledo, OH.

Prior to working with Sky/Huntington Insurance, Jerry built Ohio Benefit Group/Celaris Group in Bowling Green, OH. As President and COO, Jerry was responsible for creating strategic marketing plans to increase retention of business and provide growth for the agency.

Jerry graduated from Bowling Green State University with a Bachelor of Arts & Science Degree specializing in Marketing and graduated from Ohio State University in the Fisher School of Business Executive Leadership Program.

"I look forward to the experience and expertise that Jerry can contribute to Neace Lukens as President of Employee Benefits" said Louis Berman, Chief Operating Officer.

MORE

Neace Lukens, founded in 1991, has over 125 licensed agents and over 500 employees operating in 9 offices throughout Kentucky (Louisville, Lexington & Bowling Green), Ohio (Cincinnati, Cleveland & Columbus), Indiana (Indianapolis), Michigan (Southfield) and Tennessee (Nashville), with satellite offices in Florida, Wisconsin, Arizona, North Carolina and Georgia. Neace Lukens corporate headquarters is located in Louisville, Kentucky, at 2305 River Road.

For more information, please visit: www.neacelukens.com

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