



# As I Live & Breathe

## HEALTH & PRODUCTIVITY SUMMIT

AUGUST 11, 2009 | LOUISVILLE, KY | at THE OLMSTED  
8:30 a.m. - 3:30 p.m.

### AGENDA

8:30 - 9:00 AM	Registration Healthy Start Breakfast Bar
9:00 - 9:15 AM	Welcome & Opening Remarks Mayor Jerry Abramson
9:15 - 10:00 AM	Everything is Connected: How to Maximize the Health Impact of Culture on Well Being Dr. David Gobble
10:00 - 10:15 AM	A Word from our Sponsor Garry Ramsey, Bluegrass Family Health
10:15 - 10:45 AM	Exhibitor Showcase / Break
10:45 - 11:30 AM	Health Care Consumerism - Bridging the Gap Mark Birdwhistell
11:30 - 12:15 PM	Corporate Culture's Impact on Work Comp Maureen Gallagher
12:15 - 12:30 PM	KY Chamber of Commerce Dave Adkisson, President
12:30 - 1:45 PM	Lunch Exhibitor Showcase
1:45 - 2:45 PM	The Elimination of Health Inequities: Dr. Adewale Troutman
2:45 - 3:00 PM	Q&A
3:00 - 3:30 PM	Closing Remarks - Door Prize Drawings

### SPEAKERS



**Maureen Gallagher** *CIC, CRM, RPLU, CWC, CWCA, CWCP, LIC, LIA, CRIS, CILMA*  
Maureen specializes in insurance placement, risk management and consulting for Neace Lukens. Her popular blog on workers compensation appears monthly on WorkCompEdge, named one of the top 25 workers compensation blogs by LexisNexis Workers Compensation Law Center. Look for Maureen's upcoming book, *Transforming the Landscape of Workers Compensation*, fall of 2009.



**Dr. David Gobble** *PhD, CHES*  
Dr. Gobble is an active worksite health and healthy aging consultant and has worked in the health promotion and wellness field for over 35 years as an educator, administrator, direct service provider and consultant for a wide range of agencies and organizations. He is Director and Professor Emeriti of Ball State's Fisher Institute for Wellness and Gerontology, where he coordinated the nationally recognized master's degree in Wellness Management.



**Mark Birdwhistell** *Chief External Affairs Officer for UK Medical Center*  
Prior to Mark's current position, he served in senior leadership roles in the private and public sector, including Secretary for the Kentucky Cabinet for Health & Family Services and Chief Executive Officer for CHA Health. He has over 30 years experience in healthcare, with specific expertise in Medicaid policy. He has received numerous awards for his achievements in the area of healthcare and disability rights.



**Dr. Adewale Troutman** *MD, MPH, MA*  
Dr. Troutman has had a distinguished record of achievement in public health education, leadership, research and advocacy. He became the Director of Louisville Metro Public Health and Wellness in January 2004 and also currently serves as an Associate Professor at the University of Louisville School of Public Health.

KEYNOTE SPEAKER

Brought to you by:  
PLATINUM SPONSOR





## *As I Live & Breathe*

HEALTH & PRODUCTIVITY SUMMIT

The Olmsted – Located on The Masonic Home Campus  
3701 Frankfort Avenue  
Louisville, KY 40207

### Driving Directions

#### **From Indiana:**

Take I-64 E crossing into Kentucky  
Take Exit 8 toward Grinstead Dr W  
Take Sharp left at Lexington Rd / US-60  
Turn Left at Bauer Avenue  
Continue on Masonic Home Dr.  
Olmsted will be on the right

#### **From Lexington:**

Take I-64 W to Louisville  
Take exit 12 for Watterson Expressway/I-264  
Take exit 20B to Shelbyville Road/US-60  
(approximately 3 miles)  
Olmsted will be on the right

#### **From Bowling Green:**

Take I-65 N to Louisville  
Take exit 131-A for US-60 BYP/Watterson Exp/I-264  
Take exit 18 to merge onto Breckenridge LN/KY-1932  
Turn left at Frankfort Avenue/Shelbyville Rd/US-60  
Olmsted will be on the right

#### **From Cincinnati:**

Take I-71 S/I-75 S to Kentucky  
Take exit 173 to merge onto I-71 S to Louisville  
Take exit 5 for Watterson Expressway/I-264  
Take exit 22 to merge onto US-42  
Turn left a Chenoweth Ln/KY=1932  
Turn right at Westport Road  
Slight right at Frankfort Ave/Shelbyville Rd/US-60  
Olmsted will be on the right



**As I Live & Breathe**  
HEALTH & PRODUCTIVITY SUMMIT

**REGISTRATION**  
August 11, 2009  
8:30 a.m. – 3:30 p.m.

**THE OLMSTED**  
**3701 Frankfort Avenue**  
**Louisville, KY**



**REGISTRANT**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Registrant: \$95  **\$75 for Early Bird Registration (postmark by July 17)**

CHECK: Make checks payable to Neace Lukens

VISA  MASTERCARD  AMEX  DISCOVER

Name Shown on Card: \_\_\_\_\_

Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC Code\*: \_\_\_\_\_

\* 3 digit security code on back of card

Billing Address on Card (If different from address above)

Address: \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

*Attendance is limited to 200 people. Act now to reserve your spot for this premier event.*

**RETURN THIS FORM ALONG WITH YOUR REGISTRATION FEE TO:**

**NEACE LUKENS • ATTN: JANET MATTERN**  
**2305 RIVER ROAD • LOUISVILLE, KY 40206**  
**FAX: 502.894.8602 • PHONE: 502.894.2100**

**Cancellations and refunds:** Requests for conference refunds are honored only if notification for cancellation is received by August 1, 2009. Substitutions are permitted if registrant(s) cannot attend. Notification of substitution or cancellation must be provided to Neace Lukens. Submit cancellation and refund requests to: Janet Mattern at [janet.mattern.neacelukens.com](mailto:janet.mattern.neacelukens.com) or phone 502-259-9243

**SPHR, CPA and Insurance Continuing Education Credits available**



Platinum Sponsor



Health. Join In.  
Silver Sponsor